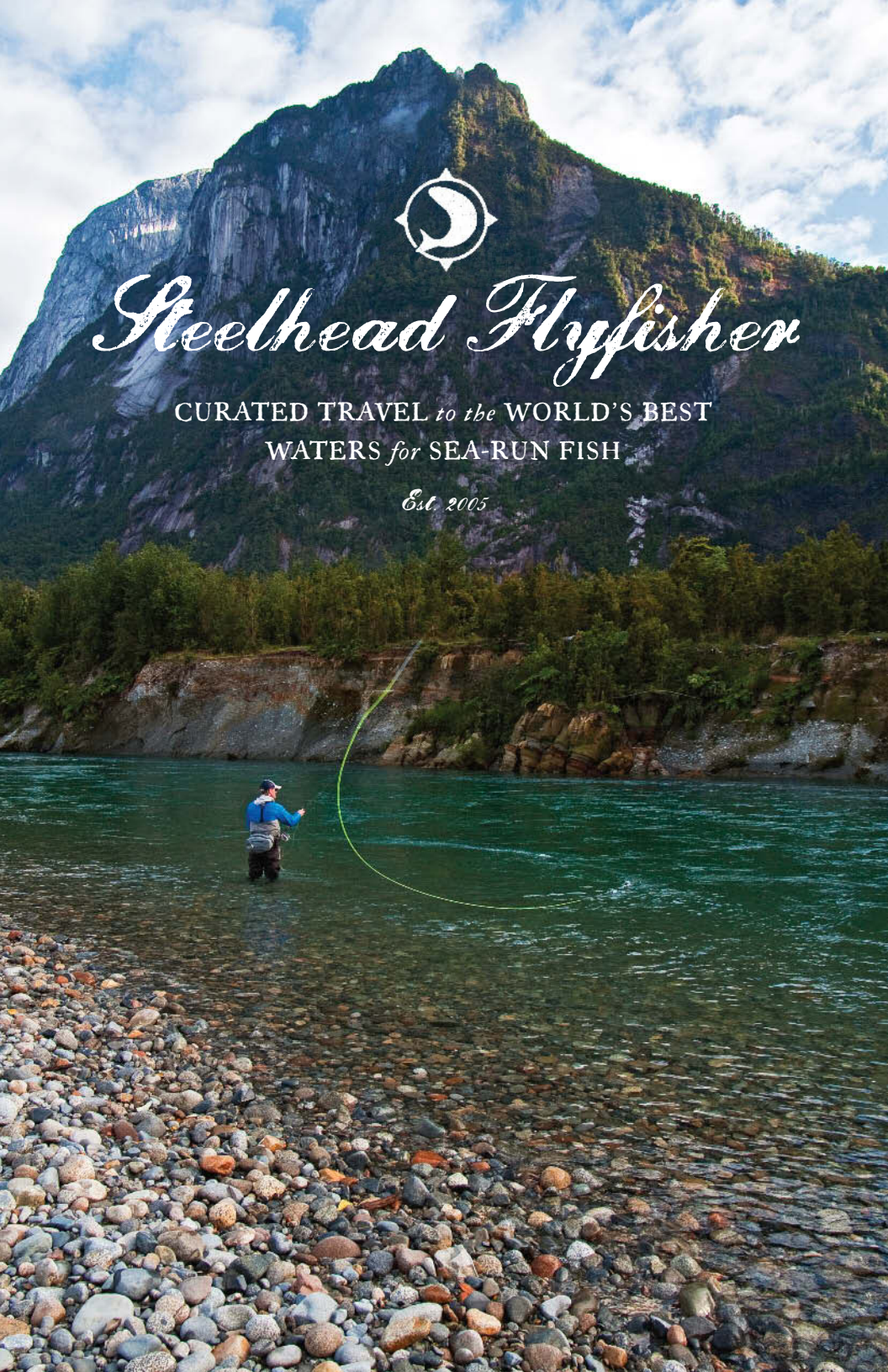




Steelhead Flyfisher

CURATED TRAVEL *to the* WORLD'S BEST
WATERS *for* SEA-RUN FISH

Est. 2005



The Mission

OUR MISSION at Steelhead Flyfisher is to provide and create opportunities to experience, celebrate and preserve the world's great anadromous fisheries. In this pursuit, our travel partners are carefully selected and our portfolio is developed to offer conservation-minded anglers memorable adventure on the world's best waters for wild steelhead, salmon, sea trout and char.

Who We Are

STEELHEAD FLYFISHER is owned and operated by Jeff Bright. Jeff arrived on the West Coast in 1988 to pursue musical aspirations. He began exploring the steelhead rivers of Northern California with rod, reel and camera in the early 1990's, initiating a love affair with wild steelhead and the places they inhabit. Today, he is



an avid angler committed to the celebration, pursuit and conservation of all wild sea-run fish. In service of this passion, Jeff is a writer, photographer, travel specialist and host. His published works include the books *Found in a River: Steelhead & Other Revelations*, *Lords of the North: Impressions of the Arctic and Its Reigning Fish*, *Meditations in the House of Salmon* and *Written on Water: Musings on the Sea-run Angle*, as well as numerous articles in North American and European flyfishing magazines. His photography has appeared in galleries and periodicals, and fine art prints of Jeff's works are owned and displayed by collectors of angling art throughout

the Pacific Northwest. He began his hosting career with Nicholas Dean Outdoors on the Skeena River in 2005 and since has developed associations with several lodges and outfitters in British Columbia, in addition to Argentina, Chile, Norway, Nunavut, Quebec, and in the United States. When not off in planet's far corners combing the currents for a new, shining thrill, Jeff resides in San Francisco with his wife Clair and reminisces about the ones that got away.

phone 415.317.9400 | email jeff@jeffbright.com

Steelheadflyfisher.com

Steelhead & Chinook (King) Salmon

IN THE PACIFIC NORTHWEST, the steelhead is the sweetheart species for sea-run anglers. Summer offers opportunities to connect with these super trout near tidewater and at their athletic best, while fall months provide classic tributary fishing. Both seasons offer wet and dry fly options. We focus on British Columbia and select US destinations, each in a spectacular setting.

OPPORTUNITIES TO SWING flies for steelhead above and below the 49th Parallel in winter and spring are numerous. Success is mostly determined by weather and conditions, but there are outfitters who can greatly increase your odds. From NorCal, Oregon, Washington and Alaska on US waters to magical and mysterious Haida Gwaii, the remote coast and the famous Skeena in BC, we have an array of options to get you in the game with the best guides and the best programs.

FOR RAW POWER, no freshwater species can match the chinook, or king salmon. Sealed and fresh from the tides, a bright king is the ultimate speyfisher's challenge and prize. "Springer" chinook are available with the end of the steelhead run in late April and May in British Columbia's lower Skeena region. Peak run on the Skeena and lower tributaries, as well as on the northern BC coast, arrives on the receding freshet in June and July. And there's a hot new destination for these great fish – Steelhead Flyfisher is excited to be the North American agent for the Salmon Junkies Valley of the Kings program at Austral River Lodge in Chilean Patagonia. The season there is January through March. Join us as we help pioneer this intriguing new fishery!



Atlantic Salmon, Sea Trout & Char



WADE DEEP ENOUGH into speyfishing for steelhead and you'll eventually feel the tug of tradition – a compelling urge to experience and explore the roots of our sport. Many of the conventions practiced today in swinging flies for steelhead were developed on the Atlantic salmon rivers of northern Europe and eastern Canada over a century ago. Even today there is much to learn. Connect with like-minded anglers from around the globe and join us in the time-honored and world-renowned pursuit of “Salar the Leaper!”



ARGENTINA'S TIERRA DEL FUEGO is the Land of Fire, and the land of monster sea trout. The famous Rio Grande is home to the largest population of these anadromized browns. Northern Hemisphere fly swingers in need of a winter fix will find a trip to the austral extremes a remarkable and unforgettable adventure. Combine with a few days chasing overgrown, cruising rainbows at Lago Strobel for a seriously strong dose of massive migratory trout. Also, now on tap, Atlantic steelhead on the mighty Rio Santa Cruz.



THE MOST PROLIFIC fishery available to the traveling speyfisher today is in Arctic Canada. Here, on top of the world, in the Inuit-sovereign province of Nunavut, the Ekaluk River char grows to impressive proportions and, given the harsh reality of Arctic life, is predisposed to attack most anything resembling food. Of course, it's not always easy, but competent anglers may occasionally need to pinch themselves to believe their good fortune. The camp has only a two-week season for 24 total rods. A journey to the Ekaluk belongs on every serious fly swinger's bucket list.